



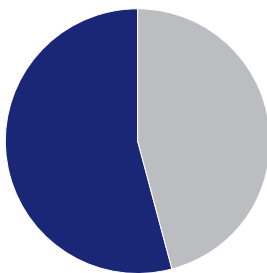
Advertising on our professional portal will address the target group in the field of building construction and water management structures.

We will help you **raise awareness about your business or the products or services you need to promote.**

## READERS OF THE PROFESSIONAL PORTAL:

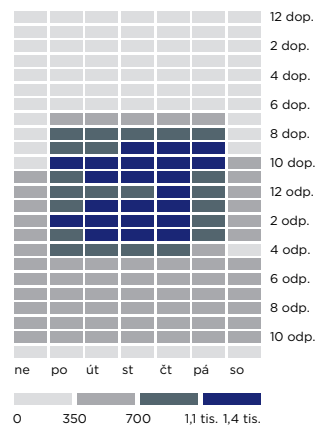
- Architects, designers
- Professionals from construction companies, develop
- Construction manufacturers
- Experts in welding, cutting materials and surface treatments
- Suppliers of building materials
- Professional associations

### THE REPRESENTATION OF WOMEN AND MEN AMONG OUR READERS IS EVEN:

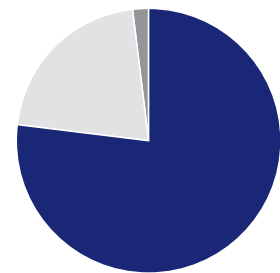


Men - 62 %  
Women - 38 %

### VISITING THE PORTAL ACCORDING TO THE TIME OF A DAY:

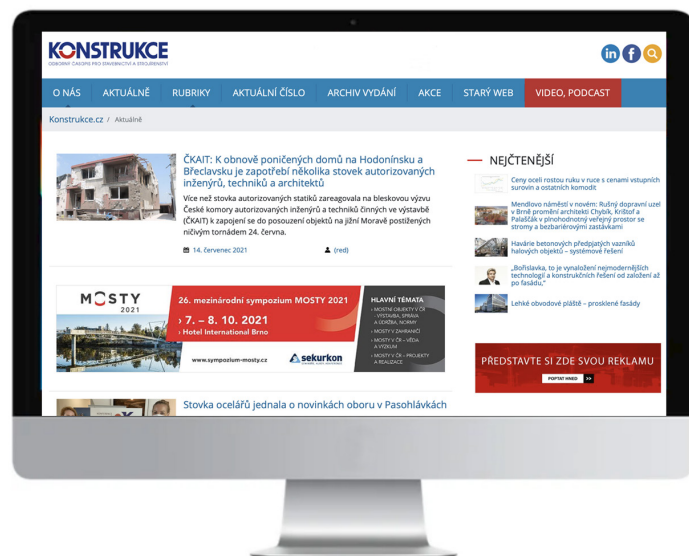


### VISITING THE PORTAL ACCORDING TO THE DEVICE:



Computer - 77 %  
Mobile - 21,3 %  
Tablet - 1,7 %

### THE MOST SEARCHED NEWS ON THE PORTAL ARE FROM THE FIELD OF:



Take advantage of the fact that professionals look for new information on our portal and introduce them to your company and to what you do. Feel free to contact us about your idea and we will prepare a draft campaign tailor-made to your needs.



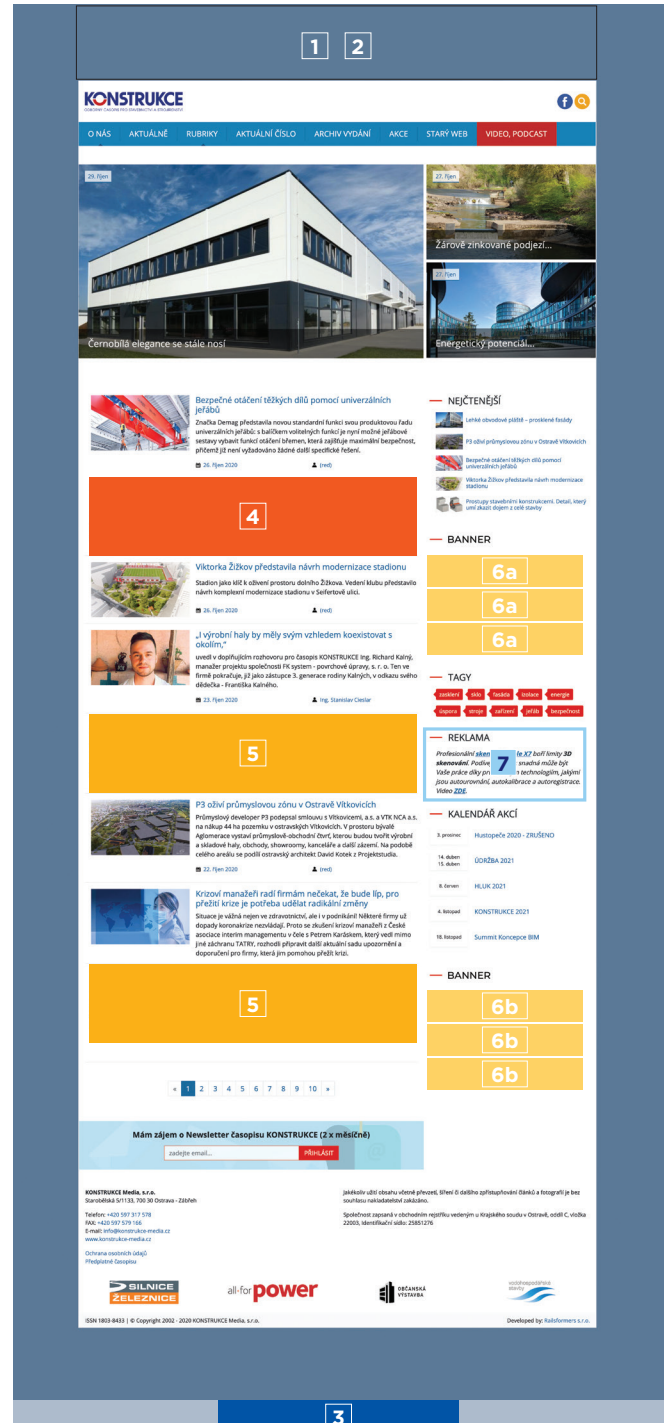
Banner type	Size of the banner	Price per month
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## Advertisement – banners

<b>1   Main banner exclusive</b> Only 1 visible banner.	1340 x 200 px	1,050 EUR
<b>2   Main banner</b> Randomly changing banners (maximum two).	1340 x 200 px	790 EUR
<b>3   Full banner</b> Only 1 visible static banner (remains at the bottom of the web page even when scrolling through the page). When closed, the banner will appear again in 10 minutes.	700 x 100 px	500 EUR
<b>4   Half banner (Position 1)</b> It can be seen on the main page at the bottom of the 1st article and also at the end of each article when clicked on (except sponsored articles).	900 x 200 px	500 EUR
<b>5   Half banner (Position 2-3)</b> It can be seen on the main page at the bottom of the 3 <sup>rd</sup> or the 5 <sup>th</sup> article.	900 x 200 px	250 EUR
<b>6a   Side banner (Position 1-3)</b> A total of 3 banners, visible on each page in the right column above the tags.	750 x 200 px	380 EUR
<b>6b   Side banner (Position 4-6)</b> A total of 3 banners, visible on each page in the right column under a calendar of events.	750 x 200 px	290 EUR
<b>7   Text Advert</b> It can be seen on each page in the right column under the "Tags" section; the text content is processed by internet search engines.	max. 350 characters	335 EUR

## PR Articles

<b>A Tailor-Made Commercial Article</b>	625 EUR (for a month)
Materials: It is possible to submit one's own text which will go through free stylistic editing to better correspond with the editorial content. If you wish, we will be glad to write the commercial article for you. <b>Price per a standard page</b> (1 800 characters, spaces included) <b>of the editorial text is 20 EUR.</b>	



Reach out to the relevant audience also through our KONGSTRUKCE expert magazine published bimonthly with a circulation of 3000 copies.

**In case you are interested in a non-binding individual offer, feel free to contact us.**